

Reclaim Your Holidays

In This Issue

Create memories with gifts of experience

Why consume less and differently?

Gift cards for alternative gifts

Discover ready-to-go news releases

RYH e-news online now!

Helping educators use RYH resources

Nov/Dec 2013

Good-bye Black Friday; Hello to creating memories



Turn Black Friday consumption into *Create a Memory Friday* by planning to give gifts of experience that create memories for a lifetime. Gifts like tickets to a play or teaching a skill usually put less stress on the environment than the latest gadget.

Browse the RYH [Gifts of Experience](#) ideas and ready-to-use [news releases](#) on the topic.

Our Mission

Reclaim Your Holidays helps Iowans create fun, meaningful holidays that are easier on the environment through practical, inspiring information, and opportunities to dialogue and share ideas.

Why consume less and differently?



Want to know why consuming less and consuming differently are so important? David Allaway, Oregon Department of Environmental Quality, helps us understand the impact our consumption has on the environment in this PowerPoint Presentation. Download [Consuming Less, Consuming Differently](#)

(under RYH Tools for Educators/Even More Tools.)

Quick Links



Alternative Gift Card just for you



Help your audiences give gifts of experience, time, and love with the [RYH printable gift cards](#). They're ready to print and fill in whether the gift is a charitable donation, doing dishes for a week, or letting the recipient choose a gift!



Join Our List

Join Our Mailing List!

Discover ready-to-use news releases for the season



Like most naturalists, librarians, extension specialists and other RYH trainers, you want to promote RYH ideas, but are pressed for time. The [RYH Media section](#) contains ready-to-use news releases, media talking points, RYH logos, and more. The list of articles includes FIVE new ones for this season.

Did you miss an RYH e-newsletter? Look online now



Our new RYH e-newsletter started in August and all back issues are available on the RYH web site under [Tools for Educators/Media](#). We hope you're using the ideas in the newsletters to reach out to more potential RYH audiences.

Thank you for your interest in helping Iowans create more meaningful, fun, and environmentally friendly holidays.

Sincerely,

Susan Salterberg

Carole Yates

UNI Center for Energy & Environmental Education