



WE AROSE

Nourish Iowa VISTA

2023-2024 IMPACT REPORT

The goal of this project is to build capacity by designing communication and fund development plans for We Arose programs, services, and events, and then implement those plans through the use of software programs, standard operating procedures, and schedules.



Accomplishments

- 486 hours spent on community outreach
- Leveraged \$5,400 in cash resources and \$13,250 in-kind resources
- Helped to facilitate partnerships for the Waterloo Urban Farmers Market
- Facilitated connections with USDA representatives for training sessions on soil analysis techniques and discussions about accessing further resources



We Arose Website

Read more about the mission and different programs at We Arose



Partnerships & Collaborations

NE Iowa Food Bank, Waterloo Center for the Arts, Waterloo Public Library, Waterloo Bicycle Works, Reynolds Foundation, Waterloo Urban Farmers Market, Big Head Burger, Pretty Good Co, Jesse Cosby Center, Brothaz Barbershop, Waterloo Community Schools, Black Hawk County Public Health, INRCOG, Experience Waterloo, Varda Farms & Apiary, CVRFFN, USDA, Practical Farmers of Iowa, Garden Oasis Farm, Healthy H2Oloo, City of Waterloo, RDA Financial Network, SILT, North End Update, Jubilee United Methodist Church, Iowa Valley RC&D, UNI CEEE, Cedar Valley Bicycle Collective, USDA NRCS, UNI Local Food Program, Bank of Jabez, Iowa CORE, and Nutriject.



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Stories from Service

“I have helped build a process/program by which We Arose utilizes procured funding to offset the cost of our Greens Together CSA style produce box for community members who are recipients of food benefits programs. They are able to receive the Greens Together Box for free and We Arose is feeding our community healthy local food and will deliver to our homebound seniors.”

Jessica Young, 2023-2024 VISTA

Member Spotlights



Jessica Young

Jessica completed her term as the Communications and Fund Development VISTA during her service year of 2023-2024. She was asked by We Arose to work part-time in a communications role, which she has accepted!



About the Host Site

We Arose Co-op in Waterloo is a network of local farmers, social enterprises, and consumers dedicated to elevating urban farming cooperation by building community and increasing access to local and affordable, healthy food options through education and outreach.



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