TABLE TO TABLE

Nourish Iowa VISTA

2023-2024 IMPACT REPORT

The goal of this project is to build organizational-wide capacity through serving as a navigator in communication strategies, building an improved communications network for partners and the public, and gaining a strong understanding of the food donors and large corporations for generating sources of partnership.

Accomplishments

- Worked with site supervisors to create a core strategy statement for T2T's website redesign
- Created over 25 new posts in the span of 2 months that helped T2T gain over 150 new followers on social media
- Developed a media strategy that includes content creation of videos, pictures, and marketing materials

Get to know
Table to Table

QR Code to read about the mission of Table to Table and view their partners.

Partnerships & Collaborations

Coralville Library, CommUnity Food Bank, and KCJJ Radio Station.

Sarah Steinmeyer, Program Coordinator
Sarah.Steinmeyer@uni.edu
Anne Hlavacek, VISTA site supervisor
ceee.uni.edu/nourish-iowa-vista

Stories from Service

"I began my journey at Table to Table at the beginning of December. The last 4 months have been filled with thrilling learning experiences, touching communal stories, and the company of amazing individuals that genuinely care about the people they serve. While this role was not quite what I expected it to be, stepping into it has been one of the most rewarding experiences of my career."
Jada McDonald, *2023-2024 VISTA*

Member Spotlights

Jada McDonald
Jada began her service in December 2023 as the Communication Strategist. She is currently attending the University of Iowa working on her Masters in Public Health and hopes to continue to make a difference in the community.

About the Host Site

Table to Table is a nonprofit organization located in Iowa City that works with food rescue and distribution. Their mission is to increase food equity and reduce environmental harm by collecting and redistributing surplus food through partners to people who can use it.

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