



GOOD NEIGHBOR



UNI / University of Northern Iowa.
Center for Energy & Environmental Education

Good Neighbor Iowa works with partners in Iowa communities to reduce unnecessary urban pesticide use and to transform lawn culture to encourage appreciation of diverse lawns as a way to protect child health, water quality, pets, pollinators, and biodiversity. This statewide public health education initiative is a project of the University of Northern Iowa's Center for Energy & Environmental Education.

2024 IMPACT REPORT



200+ INSTITUTIONS
Including childcare centers, churches, schools, & other businesses pledged as Good Neighbors

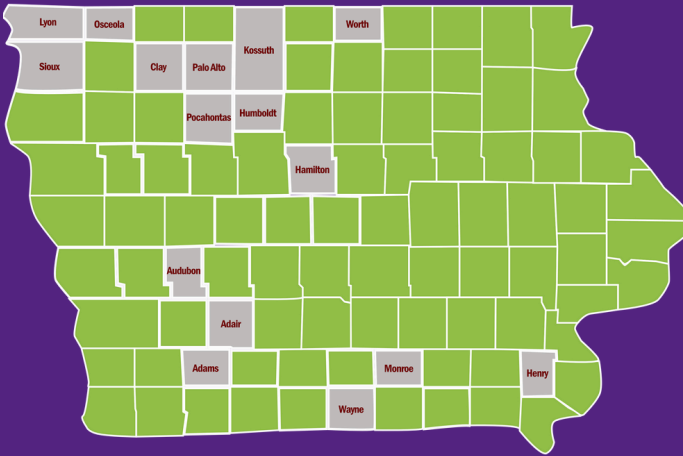
2000+ GOOD NEIGHBORS
In 2024 we added 97 new Good Neighbors to our cohort across Iowa!

12,000+ MOWED ACRES
12,000+ mowed acres pledged to be managed without the use of unnecessary pesticides

20,000+ CHILDREN PROTECTED
Reducing pesticide usage helps protect children from harmful toxins.

120+ UNI STUDENTS & FACULTY
We engaged over 120 members of the UNI campus in our programming in 2024!

In 83 of Iowa's 99 Counties!



Know anyone in our missing counties? Encourage them to pledge to be a Good Neighbor for the health of our children, pets, and environment!



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Good Neighbor Iowa

Good Neighbor Iowa Local Champion: Person who is passionate about seeing pesticide reduction in their community and wants to help expand the mission of Good Neighbor Iowa.

2024 HIGHLIGHTS

- **11,700+ people** informed about harmful health impacts due to pesticides.
- Celebrated **Children’s Environmental Health Day** with students from North Cedar Elementary in Cedar Falls
- Featured on the **“Hello Cedar Falls” Podcast**. Listen here: www.cedarfalls.com/1853/Hello-Cedar-Falls-Podcast
- Featured on **Iowa Public Radio**
- Represented at the following:
 - Summer Speaker Series - Mount Vernon
 - Produce Swap - Hudson Public Library
 - Practical Backyard Tour - Cedar Falls/Waterloo
 - Monarch Fest - Cedar Rapids
 - BioBlitz Bash - Iowa City
 - Monarch Day - Blank Park Zoo, Des Moines
- Collaborated with **Beyond Pesticides** on their **Parks for a Sustainable Future** program



UNI ENGAGEMENT

- **4 UNI Student Fellows** and **2 Green Iowa AmeriCorps members** helped us spread the word and engage the community, focusing on Community Outreach, Social Media, and Tech Support.
 - Examples include:
 - Reaching out to animal shelters, childcare centers, schools, and churches
 - Tabling at the Cedar Falls Farmers Market
 - Creating informational posters for display in town
- Presentations given in UNI courses and student organizations

