Local farmers and producers,

The UNI Local Food Program’s mission is to support the development of a local and regional food economy that positively impacts local farmers, consumers and businesses through education, collaboration, and economic development. One of our annual projects is the Buy Fresh, Buy Local (BFBL) Directory. The directory provides retail and wholesale customers with information easily accessible in one convenient location. Thousands of copies are available for free and located throughout our region. A searchable directory is also available on our mobile friendly local foods website https://ceee.uni.edu/uni-local-food-program. Check it out! UNI Local Food Program is also on Facebook, Instagram, and Twitter! We hope that you will see the value of this cooperative marketing effort and choose to join the BFBL campaign.

By joining the BFBL campaign:
\(\circ\) your business will be listed in the printed BFBL directory available first at the Local Food and Film Festival on March 7, 2020. (It will be distributed to many other locations in April/May & throughout the season.)
\(\circ\) your business will be listed in the online, interactive directory on the mobile friendly website (updated no later than May 1st).
\(\circ\) your vendor fee for the 2020 Local Food and Film Festival will be waived ($20 value).

How do you complete your membership for the BFBL directory?
\(\circ\) Review the attached participation agreement.
\(\circ\) If a returning member review your member profile on the online directory at https://ceee.uni.edu/uni-local-food-program. (You have the option of keeping your information the same from 2019.)
\(\circ\) Complete the BFBL membership form and send with payment no later than January 16, 2020.
\(\circ\) Send membership form and payment to:
UNI-CEEE
109 Jennings Drive
Attn: Jodie Huegerich
Cedar Falls, IA 50614-0293

Or follow this link to complete your membership and payment online. (No extra charge for paying online.)

Early submissions are welcome to help meet deadlines with the graphic designer and print company. Assembling this directory and many other educational efforts to strengthen the local food economy is supported in part by University of Northern Iowa and ISU Extension and Outreach Region 9. If you have any questions or concerns please call me at 319-273-7883 or email me at jodie.huegerich@uni.edu.

Sincerely,

Jodie Huegerich

Jodie Huegerich, RD
UNI Local Food Program Manager