

2019 Local Food & Film Festival Vendor Guidelines

What can you provide at your booth?

- Written materials and displays about your farm and/or products.
- Food/drink samples and sell products. The guidelines below will help you determine if you need a temporary food stand license through Black Hawk County Public Health. If you have questions please contact Jodie.
- Local products made or grown by you can be sold at the event.

How to become a vendor:

- Complete application and sign a vendor agreement.

Schedule for the Day

8:30-9:30 a.m. Vendor Set-up (Volunteers available to assist.)

9:30-9:50 a.m. Visit other vendor's booths and review map of the event to assist customers with questions.

10:00 a.m. to 1 p.m. Participants visit vendor booths.

1 p.m.-1:30 p.m. Vendor Tear-down (No early departures. Volunteers available to assist.)

1-3 p.m. FRESH The Movie plus diverse panel

Product Classification for the Local Food & Film Festival

The following products may be **sold** without being licensed as a food establishment at the event. However, providing **samples** may require a temporary food stand license through Black Hawk County Public Health.

1. Fresh fruits and vegetables which are whole and uncut.
2. Bakery products which are not potentially hazardous. These products include only the following items: breads, cakes, doughnuts, pastries, buns, rolls, cookies, biscuits, and pies (except meat pies). The following products are examples of bakery products that are potentially hazardous and cannot be sold without a license: soft pies, custard filled products and cream filled products.
3. Fresh Shell Eggs that are kept at 45 F or below (ambient temperature)
4. Honey (products containing honey would have to be individually evaluated)
5. Non-potentially hazardous food products; that is products that do not require refrigeration, since they are shelf-stable. These products can be prepared in the home, to be sold for consumption off-the-premise. Some examples of products that can be prepared in the home for direct sale to consumer customers include: jams, jellies, candies and dried noodles. (Only jams and jellies that meet the Standard of Identity for jams and jellies specified in 21 CFR Part 150 are exempt from licensing)

The following products **may not** be sold or sampled at the Local Food and Film festival without appropriate licensing from the Black Hawk County Public Health department.

1. Potentially hazardous food products (foods that require temperature control), which include meat, poultry, dairy products.
2. With the sole exception of jams and jellies meeting the Standard of Identity for jams and jellies specified in 21 CFR Part 150, no "home style" canned goods can be sold (Section 3-201.12 of the Food Code which has been adopted by Section 137F.2 of the Code of Iowa)
3. Wild Morel mushrooms

What type of licenses are honored to sell potentially hazardous foods at the Local Food & Film Festival? Temporary Food Stand Application (<http://ia-blackhawkcounty.civicplus.com/279/Food-Inspections>)

Labeling Requirements: All food must be labeled with the common name of the food and the name and address of the person who prepared the food. Allergen information needs to be declared on the label.